

# TOGETHER FIRST

A global system that works for all

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<b>Global catastrophic risks mitigated</b>	<b>Risk multipliers managed</b>	<b>Implementation timeframe</b>
<b>Climate change</b>	<b>Conflict or political violence</b>	<b>Short</b>
<b>Eco-system collapse</b>	<b>Institutions that lack inclusivity or accountability</b>	
<b>Pandemics and anti-microbial resistance</b>	<b>Poverty and inequality</b>	
<b>Weapons of Mass Destruction</b>		
<b>The threat from new and emerging technology</b>		
<b>Unknown risks</b>		

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# High-level UN focal point for Civil Society

The UN system needs a high-level focal point for civil society with the funding and status necessary to bring deeper partnerships with civil society into the UN's work. The UN and member states can do more and do better with the dedicated commitment of thousands of NGOs.

## DETAILS

The monopoly that states hold on the UN's agenda and modus operandi is alive and well despite its increasing reliance on CSOs across the UN's broad spectrum of work – from service provision to contributing to major policy initiatives like the SDGs. Current provisions for civil society participation across the UN system are piecemeal, and where inclusion is permitted, participation favours well-resourced international CSOs with the ability (and visas) to staff an office in NY. Furthermore, because a committee of member states acts as gatekeeper for much coveted ECOSOC consultative status, decisions to approve CSOs are skewed by member state politics, resulting in those working on issues like human rights, reproductive rights and migrants being treated unfavourably.

The UN system needs a high-level focal point for civil society with the funding and institutional status necessary to champion and drive through reforms to deliver simpler access and broader participation for civil society organisations to contribute across the UN system.

Rank-wise, ASG or above would be appropriate, however, the most important thing is that the office be located within the Executive Office of the Secretary-General and that the Secretary-General commit to it and, together with the chief-of-staff, be open to regular updates and occasional briefings and appearances at key civil society events.

State support should be forthcoming. Fundamentally, the UN in its current state is a voluntary organisation of nation states, but those states must surely know that they can do more and do better with the dedicated commitment of thousands of NGOs and the expertise and on-the-ground activity they contribute.

## THE PRECEDENT OF ASG FOR EXTERNAL RELATIONS

The precedent of Kofi Annan's Assistant Secretary-General for External Relations – a position that existed until 2003 – could contain useful lessons for a future USG for civil society. The position incorporated outreach to parliamentarians, the academic world, religious leaders as well as charities and other groups committed to peace, justice, development and human rights.

The office need not be large. The ASG for External Relations, widely regarded as a highly effective office, had around six full time staffers. Importantly though this office had access to many other departments and, crucially, to the press office and press spokesperson.

The new role should act as an active intermediary between civil society and the Secretary-General. Effectiveness will be contingent on the Secretary-General's full support and respect for the critical role of civil society and the UN.

#### MORE INFO

With an appropriate budget and rank, a focal point for civil society can:

- facilitate the participation of a much broader set of individuals to participate in UN processes, including proactive outreach to ensure the inclusion of those working in underrepresented fields and regions
- champion reforms both within the UN system and to member states to comprehensively open the UN up to civil society
- improving perceptions of the UN within civil society will improve faith in the institutions of the UN, hopefully triggering a similar effect in the public
- re-balance the current skew towards the UN's external partners being from the corporate sector as opposed to the not-for-profit sector (the UN's current emphasis on multi-stakeholder partnerships tend to be driven by the funding requirements and therefore favour the corporate sector)
- enable the participation of new actors which will improve the substance and evidence-base for decisions taken by the UN. This will assist the UN's mission across the board

#### RELEVANT LINKS

- <https://www.una.org.uk/strengthening-civil-society-engagement-united-nations>
  - <https://www.civicus.org/index.php/media-resources/news/interviews/3037-market-discourse-has-captured-the-development-agenda-to-a-point-that-may-be-incompatible-with-un-mandates>
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## WIDER IMPLICATIONS

### **Alleviating poverty and inequality**

Deeper cooperation by civil society in the UN's work will add unique expertise, policy and delivery experience, capacity and energy to the UN's work across the board.

By including the voices of important stakeholders it will also boost the UN's credibility and likely lead to further reforms. A strong central lead on civil society with the Secretary-General's backing could also have a trickle-down effect, spreading best practice with respect to inclusivity and participation across the wider UN system.

### **Enhancing inclusivity and accountability in national and global governance**

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## **Reducing conflict and political violence**

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## **THEORY OF CHANGE**

### **Implementation strategy**

If sufficient funds could be found, this new office could be created by the UN Secretary-General. However, political and financial support from member states will have a positive effect and may be vital in raising the issue up the Secretary-General's agenda.

State support from large swathes of the UN's membership should be forthcoming. Fundamentally, the UN in its current state is a voluntary organisation of nation states, but those states must surely know that they can do more and do better with the dedicated commitment of thousands of NGOs and the expertise and on-the-ground activity they contribute.

A useful way to make progress on this reform could be via the political declaration, to be adopted as part of the UN's 75th anniversary process. In part, the declaration will focus on "the UN we need". Recognition within this declaration of the need for the UN to become more inclusive and better at close cooperation with external partners, including civil society, could provide useful political momentum behind the idea.

### **Political will exists to realise this proposal**

In terms of member state support for increased civil society inclusion in UN affairs there is a broad but perhaps not well-unified group of supportive states.

Awareness raising of the shortcomings in the current system and work both within the UN system and pressure exerted by civil society from the outside will be helpful. The support of UN groups like NAM and the G77 will be useful and potential allies given that many of their members' civil society organisations are not well represented under the UN's current accreditation system.

### **What if political will does not exist yet**

There is growing frustration within civil society of the shortcomings of the current set-up, and coalescence around

the UN75th anniversary process as an opportunity to make progress on this.

The outcome document of the UNA-UK – Chatham House joint conference on Kofi Annan's legacy makes a strong case for better coordination with civil society, including through a high level focal point for civil society. Similarly, the outcome of the 2020 Pyeongchang Peace Forum also includes the call.

## **MITIGATING RISKS**

### **Mitigating climate change**

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### **Mitigating pandemics and anti-microbial resistance**

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### **Mitigating weapons of mass destruction**

Deeper cooperation by civil society in the UN's work will add unique expertise, policy and delivery experience, capacity and energy to the UN's work across the board.

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### **Mitigating eco-system collapse**

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### **Mitigating the threat from new and emerging technology**

Deeper cooperation by civil society in the UN's work will add unique expertise, policy and delivery experience, capacity and energy to the UN's work across the board.

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### **Mitigating unknown risks**

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